Under One Roof
Sukkah Art Exhibit
presenting sponsor – Rockwern Foundation

art reception | on display
OCTOBER 19; 5 PM | OCTOBER 17 - 30

MAYERSON JCC
of Cincinnati
Thank you for being a part of the art!

Your artwork will hang alongside works from 40+ other local organizations in this collaborative art show in the 1,300 square foot community sukkah* at the JCC from October 17 - 30.

Creating a work of art is a journey. To us, that journey is just as important as the final product itself. When an organization comes together as one to collaborate, think, and explore ways of designing the panel, something special happens and often a story develops. We want to know your story!

Once we receive your Marketing contact card, we will reach out with a link for you to share your story.

Thank you!

For programming information:
Betsy Singer-Lefton, 513.761.7500 x 1280 or arts@mayersonjcc.org

For marketing information:
Lauren Kaplan, 513.761.7500 x 1227 or info@mayersonjcc.org
Here are the important dates for this collaboration!

TURN IN YOUR ART: October 6

Please return your completed panel, artist statement, and expense receipts to the JCC on or before Thursday, October 6, between 8am – 6pm. Photos will be taken of your panels for PR and memorabilia purposes. Late panels will not be included.

EXHIBITION DATES: October 17 - 30

Exhibit dates for the Sukkah Art Show: “Home.” This display is free and open to the public in the community sukkah* in the Mayerson JCC courtyard during regular JCC business hours.

ART RECEPTION: October 19; 5pm

Join us in celebrating your art and the coming together of over 40 community organizations at the opening night of “Home” in the Mayerson JCC courtyard. Enjoy an evening of art, music, and light appetizers in the sukkah.

*This art exhibit is in celebration of Sukkot, the Jewish harvest festival. Sukkot is observed by building a temporary dwelling called a sukkah and focuses on welcoming guests, caring for the environment, and taking time to be joyful.
Design your panel to reflect your interpretation of the word “Home.” This theme is intentionally open-ended. We can’t wait to see what you come up with!

**The orientation of the panel is portrait, not landscape.** (Panels will be hung vertically, not horizontally.)

**Do not** put your organization’s logo or name on the front of your panel. The JCC will create identification placards to hang next to each panel that will recognize your organization. We will also share your artistic journey and inspiration from your Artist Statement at the Art Reception on October 19.

**ART GUIDELINES:**
You may use any medium to decorate your panel (see the Helpful Tips adjacent page for ideas), but be aware of the weight of the piece and the fact that it must withstand the elements.

Please put your organization’s name on the reverse side, lower left corner of your panel. This will help us keep track of your art.

You will be assigned an experienced artist mentor. They will serve as an advisor and can help answer any artistic questions.

Don’t forget to save your receipts and submit them with your completed panel. We will reimburse you up to $50 for materials.

If gluing photos or paper to your panel, please coat it well with Mod Podge or another acrylic sealant to protect the images from the weather.

**HAVE FUN!**
Over the years, we’ve discovered some tips & tricks to help you along the way.

All mediums look great on the canvas panels, but we’ve found that panels that include heavier material, such as found objects, prohibit hanging. October can be a rainy time of year. Please coat your panel with Mod Podge or another acrylic sealant to protect the images from the weather.

**These materials work well on your canvas panel:**
- Acrylic paints
- Permanent markers
- Paint markers
- Thread
- Ribbon
- Puffy Paint
- Fabric paints or markers
- Photo transfer fabric

**Consider using hot glue or fabric glue to adhere the following:**
- Sequins
- Gem stones
- Fabric
- Felt

**You can find great art materials and inspiration at:**
- Michaels Arts & Crafts
- Plaza Artist Materials
- Jo-Ann Fabric & Craft Stores
- United Art & Education

*Be creative! Any style of art is welcome.*
Sukkot, the fall harvest festival, is named after the booths or huts in which Jews are supposed to “live” during this week-long holiday. The booths are a physical reminder of the flimsy houses in which the Israelites lived during the 40-year journey through the desert toward the land of Israel. Eating and living in this temporary structure--called a sukkah--helps people focus on the important things in life, and helps one separate from material possessions. Because Sukkot is also a harvest festival, it is considered an especially happy and festive time. Sukkot begins five days after Yom Kippur. This year, sukkot is celebrated from sundown Sunday evening, October 16 - October 23, 2016.

A sukkah is a temporary structure with at least three sides and a roof made out of thatch or branches. The roof should provide some shade or protection from the sun, but still allow you to see the stars at night. A sukkah can be built out of wood, fabric, tarps, metal, or anything else you happen to have lying around the house. Traditionally, the sukkah is decorated with everything from posters to gourds to paper chains. Meals are eaten in the sukkah (weather permitting) and many people choose to sleep there, too.

The lulav (a bundle of willow, palm and myrtle branches) and etrog (a citrus fruit that looks similar to a lemon) are ritual objects that are used only during Sukkot. Held together, the lulav and etrog are waved in the four directions while reciting a special blessing. The act represents, among other things, life, rebirth, and respect for the earth.
To help promote this project, here are some sample posts you can use on your own social media platforms:

- **This year, [we/the organization] participated in @MayersonJCC’s Under One Roof community Sukkah. Taking inspiration from (artist / place / idea), our panel represents: your ideas here. #artU1R**

- **Check out our panel at the @MayersonJCC Sukkah, now through 10/30. [We/ Our Organization] join(s) 40+ orgs to create this annual Sukkot shelter. [link] #artU1R**

- **Check out how we helped make this year’s Under One Roof a success. #artU1R [Photo]**

You’ll receive these posts and MORE when you turn in your marketing contact card, including flyers, sample social media posts, posters, and more!
Thank you 2015 participants!

Adath Israel Congregation
AJC Cincinnati
Atara Girls High School
Camp at the J
Camp Livingston
Careers Cincinnati
Cedar Village
The Center for Holocaust and Humanity Education
Center for Holocaust Survivors
Jewish Family Service
Chabad Jewish Center Blue Ash
Cincinnati Ballet
Cincinnati Community Kollel
Cincinnati Hebrew Day School
Cincinnati Hillel
Cincinnati Human Relations Commission
Cincinnati Jewish Recovery - JEEP (Jewish Education for Every Person)
Cincinnati Museum Center
Cincinnati Symphony Orchestra
Congregation Beth Adam
Congregation Shaarei Torah
Congregation Zichron Eliezer
Easter Seals
Elementz
Etz Chaim
Greater New Light Baptist Church
Halom House
Hebrew Union College-Jewish Institute of Religion
Hillel at Miami University and Association of Jewish Students
Interfaith Hospitality Network
Isaac M. Wise Temple
The Jacob Rader Marcus Center of the American Jewish Archives
JCC After Crew
JCC Early Childhood School
JCC Fitness and Friends
JCC Senior Center
Jewish Federation of Cincinnati - Onward Israel
The Jewish Hospital Mercy Health
JVS Career Services
National Underground Railroad Freedom Center
Northern Hills Synagogue
Rockdale Temple
Rockwern Academy
Temple Sholom
Cincinnati Community Mikvah

Presenting Sponsor:

\[\text{MAYERSON JCC of Cincinnati}\]

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MayersonJCC.org #artU1R